



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

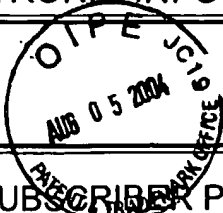
Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Advertising Monitoring System						
Application Number: 09/205119							
Confirmation Number: 8185							
First Named Applicant: Charles Eldering							
Attorney Docket Number: 8887-3004(T704-00)							
Art Unit: 2611							
Examiner: Hunter B Lonsberry					RECEIVED JUL 23 2004 Technology Center 2600		
Search string: (5233423 or 5515098 or 5635989 or 5786845 or 5805974 or 6002394 or 5758259 or 5872588).pn.							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
<input checked="" type="checkbox"/>	1	5233423	1993-08-03	JERNIGAN			
<input type="checkbox"/>	2	5515098	1996-05-07	CARLES			
<input type="checkbox"/>	3	5635989	1997-06-03	ROTHMULLER			
<input type="checkbox"/>	4	5786845	1998-07-28	TSURIA			
<input type="checkbox"/>	5	5805974	1998-09-08	HITE			
<input type="checkbox"/>	6	6002394	1999-12-14	SCHEIN			
<input type="checkbox"/>	7	5758259	1998-05-26	LAWLER			
<input type="checkbox"/>	8	5872588	1999-02-16	ARAS			
Signature							
Examiner Name				Date			
				12/7/09			

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Title of Invention

SUBSCRIBER PROFILING BASED ON ADVERTISEMENT
 MONITORING

Application Number: 09/205119

Confirmation Number: 8185

First Named Applicant: Charles Elderin

Attorney Docket Number: 8887-3004

Art Unit: 2611

Examiner: Hunter Lonsberry

Search string: (4573072 or 5754938 or 5774664 or 5796952 or 5819156 or
 5857190 or 5956637 or 6133912 or 6160570 or 6286005 or
 6327574 or 6446261 or 64457010 or 6684194 or 5231494 or
 5374951 or 5682195 or 5761662 or 5790935 or 5915243 or
 5926205 or 6005597 or 6012051 or 6029195 or 6216129 or
 6298348 or 6324519 or 6460036 or 5991735 or 20030135853 or
 20020095676).pn.



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US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
1	1	4573072	1986-02-01	FREEMAN			
2	2	5754938	1998-05-01	HERZ			
3	3	5774664	1998-06-01	HIDARY			
4	4	5796952	1998-08-18	DAVIS			
5	5	5819156	1998-10-01	BELMONT			
6	6	5857190	1999-01-01	BROWN			
7	7	5956637	1999-09-01	ERICSSON			
8	8	6133912	2000-10-01	MONTERO			
9	9	6160570	2000-12-01	SITNIK			
10	10	6286005	2001-09-01	CANNON			
11	11	6327574	2001-12-01	KRAMER			
12	12	6446261	2002-09-01	ROSSER			
13	13	64457010	2002-09-04	ELDERING			
14	14	6684194	2001-01-27	ELDERING			
15	15	5231494	1993-07-27	WACHOB			

16	5374951	1994-12-20	WELSH
17	5682195	1997-10-01	HENDRICKS
18	5761662	1998-06-01	DASAN
19	5790935	1998-03-01	PAYTON
20	5915243	1999-06-01	SMOLEN
21	5926205	1997-07-01	KRAUSE
22	6005597	1999-12-01	BARRETT
23	6012051	2000-01-01	SAMMON JR
24	6029195	2002-02-01	HERZ
25	6216129	2001-04-01	ELDERING
26	6298348	2001-10-02	ELDERING
27	6324519	2001-11-27	ELDERING
28	6460036	2002-10-27	HERZ
29	5991735	1999-11-01	GERACE

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US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
161	1	20030135853	2003-07-01	GOLDMAN			
161	2	20020095676	2002-07-01	KNEE			

Signature

Examiner Name	Date
Hyndes Lonsberry	12/6/04